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# Executive healthcare, tailored for you.

Novant Health Hallmark Care  
Executive Health Program





Our clinic and  
Novant Health:  
Your home for  
total wellness

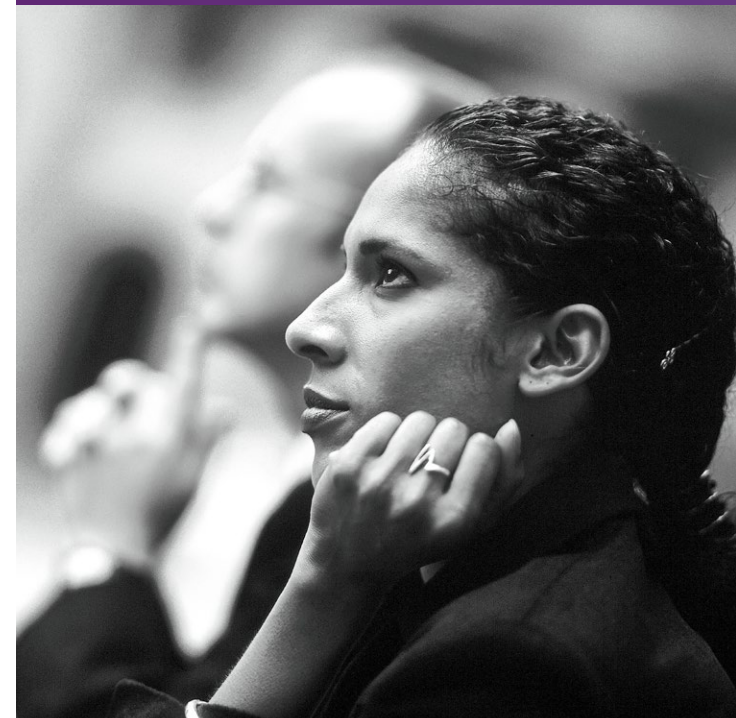
Hallmark Care's office in Charlotte's SouthPark neighborhood is part of Novant Health, an integrated system of hospitals, outpatient centers and primary and specialty care physician offices across a three-state footprint.

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## Your comprehensive healthcare program

Novant Health Hallmark Care offers a customized care experience centered on you or the executives in your organization. The plan offers unprecedented time with your physician, a full array of screenings and evaluations, and a menu of advanced testing options you can add to further customize your program.

It's all designed to fully assess your health, identify your areas of risk and craft a plan aimed at providing you the healthiest, most active life possible.



## WHAT HALLMARK CARE OFFERS YOU OR YOUR EXECUTIVE TEAM

### Executive physicals, tailored to your needs.

Executive physicals are in-depth physicals that include extensive lab work, an EKG, stress test when medically indicated, pulmonary function test, hearing and eyesight screening, fitness assessment, and nutritional consult along with two hours of the physician's undivided attention, all completed around the busy executive's schedule.

### A comprehensive array of screenings designed to keep you healthy

- Resting ECG
- Complete blood count (CBC)
- Comprehensive lipid panel
- Lipoprotein A
- C-reactive protein, high sensitivity
- Potassium
- Sodium serum
- Alkaline phosphate, serum
- AST, serum
- Calcium total, serum
- Urates (uric acid), serum
- Creatine, plasma
- Glucose, determination
- Protein total, serum
- CBC with differential
- Iron and iron binding capacity
- Thyroid stimulating hormone
- Osteoporosis screening
- Prostate cancer (PSA) screening for men
- Body mass index
- Audiogram
- Skin health evaluation
- Nutrition consultation
- Sleep screening
- Fitness evaluation

### Laboratory services, made easy for you.

We will provide you with lab requisitions so you can have your lab work drawn at the LabCorp draw station most convenient to you.

### Optional specialized testing and services

We offer additional tests and services that you or your executives can purchase.

- Carotid IMT
- Pelvic exam for women
- Chest X-ray
- Cardiac calcium score
- Lung function studies
- Vascular ultrasound study to screen for abdominal aortic aneurysm
- Eye exam, glaucoma test and retinal evaluation
- Genetic testing for multiple diseases
- Virtual colonoscopy, based on risk and age
- Vascular screening
- Treadmill exercise

## THE OPTION TO TAKE YOUR CARE TO THE NEXT LEVEL

Employees participating in the executive health program can also participate in Hallmark Care's concierge medicine program for an additional fee. Under this choice, one of our expert Hallmark Care physicians would become your primary care clinician — and your visits would be conveniently billed through your health insurance.



## Your health matters.

Now, more than ever, investing in your health or the health of your executives pays dividends far into the future — in the form of a healthier, more active life. We're here to partner with you on your health journey.

### Novant Health Hallmark Care

4500 Cameron Valley Parkway  
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